

Join Team Norway at Seatrade Cruise Global 2026

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We have the pleasure of inviting
you to exhibit in the Team Norway
pavilion at SCG 2026!

When: 14 – 16 April 2026

Where: Miami Beach Convention Centre,
Miami Beach, Florida, USA

Website: www.seatradecruiseevents.com

Why exhibit at Seatrade?

Seatrade Cruise Global (SCG) is the largest and longest running event of its kind and the only trade show that brings every sector of the cruise industry together under one roof. Save time, money and your carbon footprint by meeting the world's cruise decision makers and buyers all at once – right in their own backyard! Read more about why to exhibit and visitor demographics [here](#).

The **Team Norway pavilion** has an excellent location by the main hallway. The pavilion will be branded under the official Norway profile. In addition, we provide room for individual profiling of each company stand.

Apply for grants for participation at trade fairs
Seatrade has been preapproved under the Norwegian government's export support scheme. This means that companies exhibiting in our Team Norway pavilion can apply to have up to 50% of their costs covered, at a maximum of NOK 70.000. Remember that you must apply before you have incurred expenses on the stand at the fair. See Innovation Norway's website for the scheme for more detailed information and link to the application form (Norwegian only) here: [Export promotion grant](#)

Contact person in NME: [Nini C. Paulsen](#)
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Our packages

Regular stand package

NME members: NOK 23,625.- per sqm

Non-members: NOK 25,150.- per sqm

Prices include:

Footprint area, stand walls including print of graphics, carpet, spotlights, one double socket, table, chairs and info desk. Access to common lounge area and meeting room, free coffee, tea and water available in the lounge during opening hours. Project management and presence from NME staff during the exhibition period.

Self builders

NME members: NOK 9,400.- per sqm

Non-members: NOK 10,450.- per sqm

Prices include:

Footprint area. Access to common lounge area and meeting room, free coffee, tea and water available in the lounge during opening hours. Project management and presence from NME staff during the exhibition period.

Meet & Greet stand package

NME members: NOK 88,750.-

Non-members: NOK 104,475.-

Prices include:

Footprint area of 1.5 - 2 sqm where your company may have two delegates. Profiling on one wall and divider panels. Access to common lounge area and meeting room, free coffee, tea and water available in the lounge during opening hours. Project management and presence from NME staff during the exhibition period.