



NORWEGIAN
MARITIME
EXPORTERS



JOIN TEAM NORWAY AT SEATRADE CRUISE GLOBAL



**We are pleased to invite you to exhibit in the
Team Norway pavilion at Seatrade Cruise Global**

Date:

8 – 11 April 2024

Where:

Miami Beach Convention Centre, Florida, USA
www.seatradecruiseglobal.com

Registration: Sign up for the Team Norway Pavilion by using this [link!](#)

Deadline for registration: 1 October 2023

Apply for grants to participate in trade fairs

Seatrade Cruise Global has been preapproved under the Norwegian government's export support scheme. You can find more information on how to apply on the next page.

Contact person in NME:

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www.nme.no



Apply for grants to participate in trade fairs

Seatrade Cruise Global 2024 has been preapproved under the Norwegian government’s export support scheme. This means that companies exhibiting in our Team Norway pavilion can apply to have up to 50% of their costs covered, at a maximum NOK 70.000.-. Remember that you must apply before you have incurred expenses on the stand at the fair. See Innovation Norway's website for the scheme for more detailed information and a link to the application form (Norwegian only) here: [Export promotion funds - grants for participating in trade fairs \(innovasjon Norge.no\)](https://www.innovasjon Norge.no)

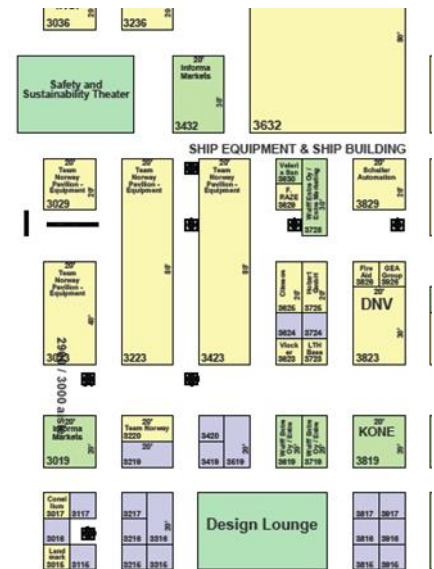
Why exhibit at SMM 2024?

In April 2024 **Seatrade Cruise Global (SCG)** is back at Miami Beach Convention Centre. As the largest and longest running event of its kind, SCG is the only trade show that brings every sector of the cruise industry together under one roof. Save time, money and your carbon footprint by meeting the world’s cruise decision makers and buyers all at once – right in their own backyard!

The **Team Norway Pavilion** have an excellent location facing the main hallways – see the hall map to the right.

The pavilion will be branded under the official Norway-profile highlighting our companies’ connection to each other and to Norway. This strengthens our brands and create synergies.

In addition, we provide room for individual profiling of each stand, which can be coordinated with our stand contractor.



PRICES

Regular stand package:

NME members: NOK 21,250.- per sqm

Non-members: NOK 22,750.- per sqm

Prices include: Footprint area, walls, carpet, spotlights, table and chairs, info desk, access to common lounge area and meeting rooms, free coffee, tea and water during opening hours, project management and presence from NME staff during the exhibition period.

Self-builders:

NME members: NOK 8,500.- per sqm

Non-members: NOK 9,500.- per sqm

Prices include: Footprint area, access to common lounge area and meeting rooms, free coffee, tea and water during opening hours, project management and presence from NME staff during the exhibition period.

Meet and greet stand:

NME members: NOK 81,500.-

Non-members: NOK 97,000.-

Prices include: 1.5-2.5 sqm where your company may have 2 delegates, profiling on one wall, spotlight, access to common lounge area and meeting rooms, free coffee, tea and water during opening hours, project management and presence from NME staff during the exhibition period.