



JOIN TEAM NORWAY AT SMM



We are pleased to invite you to exhibit in the Team Norway pavilion at SMM 2024

> **Date:** 3 – 6 September 2024

Where:

Hamburg Messe und Congress, Messeplatz 1, Hamburg, Germany, <u>smm-hamburg.com</u>

Registration: Sign up for the Team Norway Pavilion by using this link: <u>SMM-2024</u>

Deadline for registration: 1 November 2023

Apply for grants to participate in trade fairs

SMM 2024 has been preapproved under the Norwegian government's export support scheme. You can find more information on where to apply on the next page.

Contact person in NME:

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www.nme.no



Apply for grants to participate in trade fairs

SMM 2024 has been preapproved under the Norwegian government's export support scheme. This means that companies exhibiting in our Team Norway pavilion can apply to have up to 50% of their costs covered, at a maximum NOK 70.000.-. Remember that you must apply <u>before</u> you have incurred expenses on the stand at the fair. See Innovation Norway's website for the scheme for more detailed information and a link to the application form (Norwegian only) here: <u>Export promotion - grant to participate in trade fairs</u>

Why exhibit at SMM 2024?

When it comes to meeting up with all the leading stakeholders of the global maritime industry, there's no place like SMM. It's here where the key players of the various sectors discuss and introduce solutions that define benchmarks for the age of Green and Smart Shipping. In addition, a comprehensive programme of workshops and conferences support the event.

The **Team Norway Pavilion** have an excellent location close to the main entrance in B7– see the hall map to the right.

The pavilion will be branded under the official Norway-profile highlighting our companies' connection to each other and to Norway. This strengthens our brands and create synergies.



In addition, we provide room for individual profiling of each stand, which can be coordinated with our stand contractor.



Regular stand package:

NME members: NOK 11.750,- per sqm Non-members: NOK 13.500.- per sqm **Prices include:** Footprint area, walls including print of profiling, carpet, spotlights, table, chairs and info desk. Access to common lounge area, lunch available billed by consumption, free coffee, tea and water during opening hours. Project management and presence from NME staff during the exhibition period.

Prices does not include: The fair organizer's mandatory marketing package of EUR 700 and Auma fee of EUR 0.60 per square meter. NME pays for these costs and invoices you when we invoice your stand fee. For the participation in our Get2Gether at Hofbräuhaus and our networking event in the pavilion during the week we will charge a fee per person.

Self-builders:

NME members: NOK 6,450,- per sqm Non-members: NOK 8.250.- per sqm

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