



*It's Time  
to Talk*



Posidonia  
Web  
Forums  
Week

## Posidonia Web Forums Week

21-30 OCTOBER 2020

Posidonia has partnered with leading international maritime media and policy organisations to produce a series of webinars in an initiative designed to provide a platform for the maritime community to debate the crucial issues and the many challenges it is currently facing.

Sponsored by S&P Global Platts, the web forums week will be held between 21-30 October under the banner "It's time to talk" and it stemmed out of the global shipping community's need to fill a gap created by the cancellation of this year's Posidonia Exhibition.

And as the pandemic's impact on the global economy is deepening, "It's Time To Talk" will provide maritime decision-makers with a timely and thought-provoking platform to pause, ponder and probe the outlook of the shipping industry, which is responsible for the carriage of around 90% of world trade.

**S&P Global**  
Platts

### 2<sup>ND</sup> ANNUAL S&P GLOBAL PLATTS EUROPEAN SHIPPING SEMINAR

For the second year running, S&P Global Platts' European Shipping Seminar will discuss the volatility of the tanker, dry bulk, container, and LNG freight markets and how a tumultuous 2020 has changed the world of shipping.

During this Posidonia Week event, to be held on October 26, participants will have the opportunity to get a comprehensive economic and trade outlook, by gaining the full picture on the current state of the global economy, the ongoing geopolitical tensions impacting global trade patterns and the impact on the shipping sector.

Participants will also take a deep dive into how the tanker, container, LNG and dry bulk markets are evolving by hearing a detailed assessment of how each market is developing, the challenges they face and the opportunities out there.

For more information [click here](#)



## TRADEWINDS SHIPOWNERS FORUM

The flagship TradeWinds Shipowners Forum at Posidonia goes digital this autumn during the "It's Time To Talk" series of webinars.

As it celebrates its 30<sup>th</sup> edition, it will be gathering a diverse panel of key industry leaders, shipowners, policy makers, investors, CEO's, influencers and other thought leaders who are driving change during these unprecedented times.

As shipping is adapting to survive, from rising investment costs, acceleration in technology development and innovation to radically reducing carbon emissions and improving sustainability, the forum will discuss and debate the outlook for shipping and the challenges ahead with unique content and exclusive insight.

The two sessions of online discussions with some of the industry's leading shipowners and newsmakers will be held on 27 October.

[For more information click here](#)



## LLOYD'S LIST: Financial, leadership and human resource challenges for shipping in a pandemic and beyond

During Posidonia's "It's Time To Talk" series of online events, Lloyd's List will host a digital discussion shedding light on some of the most important questions facing the shipping industry as it struggles with the ongoing effects of the Covid-19 pandemic but also strives to look beyond that.

A panel of top ship-owning names will offer their views and insights in an era of increased volatility and disruptions to global trade growth.

It will strive to find answers to some of the most burning questions challenging the industry: What has changed in the balance of risks/rewards for shipowners today and is it still an industry in which owners can be confident of making money? How can the industry balance demands to reduce emissions whilst staying profitable? And will the pandemic hasten the digitalisation of shipping, and how will the human element evolve in the shadow of the coronavirus?

[For more information click here](#)



## SEATRADE WEBINAR SERIES

Seatrade Maritime brings two content-rich webinars to Posidonia's "It's Time To Talk" week with a number of key, global industry speakers. The first session on October 29 concentrates on Reducing Shipping's Environmental Impact with a look at A Roadmap towards Zero Emissions; EEXI: What it Means for the Global Fleet and Why it is Just the Beginning; Poseidon Principles and Green Finance and Emissions reporting and potential market-based measures.

The focus on the 2nd session during the same day evolves around Why Digital is the Way Ahead for Shipping and includes topics on The Investment Case for Advanced Digital Systems; Vessel Performance Optimisation; Remote Surveys and Digital Twinning; and Improved Satcoms and seafarer welfare.

[For more information click here](#)



## ABS SUSTAINABILITY SUMMIT - Shaping Maritime's Future Together

ABS is hosting the ABS Sustainability Summit, under the title Shaping Maritime's Future Together.

In this inaugural virtual event, ABS will bring together industry leaders from major international players such as Maersk McKinney Moller Center, Chevron, Citi, Clarkson Research, JP Morgan Asset Management, MAN Energy Solutions, V.Group, and Wärtsilä.

They will address some of the industry's most pressing issues and discuss the latest decarbonization insights surrounding fuel options, technology advancements, operational improvements, as well as the effects of Covid-19 on the maritime industry as it is being challenged to meet an aggressive timeline to reduce greenhouse gas emissions.

This panel discussion format webinar will take place on October 27<sup>th</sup>.

[For more information click here](#)







## CAPITAL LINK: Greek Shipping at the Forefront of Global Trade Thought Leadership Driving the Industry Forward – Prospects in A Changing World

Over a two-day period, Wednesday-Thursday, October 21-22, Capital Link is hosting a pioneering digital forum that will showcase the thought leadership of Greek shipping on critical industry issues, its significance and contribution to the global economy and trade, and its ability to help move the industry forward.

And as Greek shipowners are the partners of choice for a huge number of businesses around the globe, the web forum's panels will feature exclusively Greek shipowners sharing their industry insights with a global audience. It is the first time that a forum of such nature and structure is taking place covering all major industry topics as well as topics related to the Greek Shipping Cluster.

For more information [click here](#)



## MARINE TRAFFIC: Real-time Analytics & Forecasting: how are they going to transform the shipping industry?

Marine Traffic will host a webinar on real-time analytics & forecasting with a focus on their role in the transformation of the shipping industry, especially as the global Big Data and Business Analytics Market is projected to reach \$512.04 billion by 2026, growing at a CAGR of 14.80%. The Maritime analytics market is expected to register a CAGR of 16.82% over the next five years.

This interactive webinar, to be held on 27 October, will focus on the power of maritime forecasts and data analytics and whether these have the potential to really transform the maritime industry.

Participants will interact with shipping operations experts and leading names of the field brought together to share their views, expertise and reveal invaluable insights regarding the future of the shipping industry and the way this is developing thanks to new opportunities brought by the analysis of real-time data.

For more information [click here](#)



## YES TO SHIPPING FORUM

YES to Shipping Forum 2020 will be part of Posidonia Web Forums Week on Thursday 29<sup>th</sup> October 2020, from 18.00 to 21.00 hrs, held in the Greek language. Young people studying, willing to pursue a career or already working in shipping, distinguished executives from the whole spectrum of the maritime cluster, academics, representatives of Ministries, Merchant Marine Academies and Shipping Organisations will be there to exchange their views and opinions about the future challenges of the Greek Shipping Industry.

Since the 1<sup>st</sup> YES to Shipping Forum 2016, more than 1,000 questions have been answered by shipping stakeholders participating in YES FORUM physical and virtual events. This year, they will not be the only ones addressing the concerns of the young generation. The next generation of the Greek Shipping Industry will take questions from the invited speakers. Stay tuned and watch the dialogue the other way around.

For more information [click here](#)



## eMariMatch - The International Virtual Brokerage Event of the "Posidonia Web Forums Week"

The Posidonia week will also feature eMariMatch, an international virtual brokerage event. eMariMatch 2020 is a forum for members of the maritime industry looking to initiate or expand their International network for business, technological cooperation or research partnerships. It is targeted at companies, clusters, International decision-makers as well as Research & Innovation stakeholders from the Maritime sector. The event will unfold over two days on October 29<sup>th</sup> and 30<sup>th</sup> and is organised for the fourth time by the National Documentation Centre - coordinator of the Enterprise Europe Network-Hellas - and co-organised by the Athens Chamber of SMEs (ACSMI), Association of Industries in Thessaly and in Central Greece (AITCG) and the Sector Group Maritime Industries & Services of the Enterprise Europe Network.

For more information [click here](#)





## SAFETY COMES FIRST – MORE SO NOW

As the pandemic has added further complexity into the multi-layered theme of ship safety, Real Time Graduates and [Isalos.net](https://www.isalos.net) have joined the Posidonia webinars week programme with their 'Safety First: Lessons learned during 2020', 90-minute online event, scheduled for October 26, 2020. During the webinar, experienced executives from the shipping industry will analyse a broad mix of safety at sea issues, ranging from lessons learnt for the shipping sector with regards to Covid-19 to whether young mariners are sufficiently trained in order to face the safety requirements of today's shipping operations. The digital discussion which will start at 19.00 EEST will stream live via the [Isalos.net YouTube Channel](https://www.isalos.net).



## DEBUNKING BUNKERING MYTHS

Bunker supply chain experts will table the issue of VLSFO 0.50% to discuss the challenges it poses to fleet owners around the world and try to disperse facts, unveil myths and safeguard ethics of this highly sensitive topic. To be held on 30 October as part of the Posidonia Webinars Week agenda, the event will have a Q&A format and is organised by Prime's Bunkersplus – a Bunker Buying Management Service Provider and powered by Slide2Open Communications. The one-hour webinar will shed light on the roots of the VLSFO 0.5% and credit line problems facing the industry and endeavour to provide common sense advice on how to handle them.



## THE FUTURE IS GREEN FOR GREEK SHIPPING

Maritime publisher Newsfront / Naftiliaki teams up with the Greek Marine Technical Managers Association (MARTECMA) for the digital "Greener Shipping Summit".

With the objective to keep maritime executives abreast of developments in their search for a more efficient, cost-effective and environmentally friendly maritime industry, the online event will take a look at the future of Greek shipping through a panel discussion comprising prominent industry experts. They will table a hugely diverse agenda of issues ranging from the recent challenges in European shipping policy and the challenges for Greek ship management to alternative sources of power, fuel challenges, technologies and their impact on vessel's design and cost and more.

[For more information click here](#)



## BLUE IS THE NEW GREEN

Entrepreneurs, investors and maritime stakeholders should be interested in attending BlueInvest's Thematic Workshop 2020 titled 'Green Shipping' on 21 October. During the full-day event Blue Economy entrepreneurs can make their maritime technologies known, present their innovative projects and attract investment from the sector as they will be given a unique chance to pitch their solutions in front of a panel of investors and investment experts. At the same time corporates will present market needs, digital ports, upcoming trends in green shipping and how the industry could be reshaped providing strategies on how to accept the challenges and seize the opportunities of EU Green Deal. Pre-registration for the event is essential on this [link](#).



## THE HUMAN ELEMENT

BCA College's 'The evolution of the human element in shipping' webinar will discuss the key challenges associated with the recruitment, development and retaining of seafarers and share best practices that enable enhanced people management processes and continuous improvement in business performance. The panel participants of the event, which is scheduled for 29 October, are actively involved in the continuous development of seafarers and maritime professionals and are very much aware of the challenges of dealing with increasingly remote and diverse employees of different skills sets and behavioural competencies.



## TAX REFORM IN THE SPOTLIGHT

On Friday 23 October the Posidonia Web Forums Week will focus on taxation and its impact on shipping. Tax reform from the EU and OECD has never been so rapid and shipping, while not an explicit target in most cases, is having to change. The effects range from accepting a higher tax charge to changing ship ownership, higher freight taxes, and potentially losing contracts to companies which have more acceptable structures. Hosted by **Maritime London** in cooperation with the **UK Department for International Trade** and the **British Embassy Athens**, this live and interactive webinar will examine what the future may hold and strategies to deal with changes.

[For more information click here](#)



# PROGRAMME OVERVIEW

OCTOBER 2020

Organiser	Event Title	Time	Contact Organiser
BlueInvest and BlueGrowth	<a href="#">BlueInvest Thematic Workshop 2020 Green Shipping</a>	Wednesday 21 October	07:00 - 15:00 GMT 09:00 - 17:00 EET (Greece)
Capital Link	<a href="#">7<sup>th</sup> Analyst &amp; Investor Day - Greek Shipping at the Forefront of Global Trade – Prospects in A Changing World</a>	Wed 21 & Thu 22 October	08:00 - 13:00 GMT 10:00 - 15:00 EET (Greece)
Maritime London	<a href="#">Global Tax Reform in the context of Commercial Shipping Structures</a>	Friday 23 October	09:30 - 10:30 (GMT+1) 11:30 - 12:30 EEST (Greece)
S&P Global Platts	<a href="#">2<sup>nd</sup> Annual S&amp;P Global Platts European Shipping Seminar</a>	Monday 26 October	09:00 GMT   11:00 EET (Greece)
Lloyd's List	<a href="#">Financial, leadership and human resource challenges for shipping in a pandemic and beyond</a>	Monday 26 October	13:00 GMT   15:00 EET (Greece)
Real Time Graduates and Isalos.net	Safety First: Lessons learned during 2020	Monday 26 October	17:00 GMT   19:00 EET (Greece)
TradeWinds	<a href="#">TradeWinds Shipowners Forum 2020 - Digital</a>	Tuesday 27 October	Session 1: 09:00 GMT   11:00 EET (Greece) Session 2: 11:00 GMT   13:00 EET (Greece)
ABS	<a href="#">ABS Sustainability Summit - Shaping Maritime's Future Together</a>	Tuesday 27 October	13:00 GMT   15:00 EET (Greece)
MarineTraffic	Real-time Analytics & Forecasting: how are they going to transform the shipping industry?	Tuesday 27 October	15:00 GMT   17:00 EET (Greece)
Seatrade Maritime	<a href="#">Seatrade Webinar Series:</a> Session 1: Reducing Shipping's Environmental Footprint Session 2: Why Digital is the Way Ahead for Shipping	Thursday 29 October	Session 1: 09:00 GMT   11:00 EET (Greece) Session 2: 11:00 GMT   13:00 EET (Greece)
BCA College	The Evolution of the Human Element in Shipping	Thursday 29 October	15.00 - 16.15 GMT 17.00 - 18.15 EET (Greece)
YES Forum	<a href="#">YES to Shipping Forum 2020</a>	Thursday 29 October	16:00 - 19:00 GMT 18:00 - 21:00 EET (Greece)
Enterprise Europe Network	<a href="#">eMariMatch 2020 - Online B2B meetings</a>	Thursday 29 October Friday 30 October	09:00 - 15:30 GMT 11:00 - 17:30 EET (Greece)
Prime's Bunkersplus	Bunker Industry experts confront the challenges of VLSFO 0.50%. Dispersing facts, unveiling myths and safeguarding ethics.	Friday 30 October	13:00 GMT   15:00 EET (Greece)
Newsfront / Naftiliaki	<a href="#">DIGITAL GREENER SHIPPING SUMMIT 2020 "What is the Future of Greek Shipping"</a>	Tuesday 3 November	9.00 GMT   11.00 EET (Greece)

